



S-PURE

Just Goodness

ABOUT US

We are passionate about delivering goodness at every facet of our consumer's lives. We put in time and dedication to craft the best products that are price-accessible with no compromise on quality. Our values of excellence, generosity, and positivity form the bedrock of our organization, and we proudly embody them in every action and decision. Our consumer's trust is paramount to us, and we envision a world of healthy and happy families that believe in our purpose.

We build products that pave the way for a better future for every stakeholder – consumers, partners, employees, and the environment. We aspire to realize our purpose of delivering goodness through the uncompromising quality of our products and services. Our highly qualified professionals bring decades of experience in the personal care industry, and we work tirelessly to deliver on our commitments.

● OUR VISION

We believe that high quality and affordable can go hand-in-hand to benefit millions of families. We develop sustainable products aimed at personal care and hygiene with high-quality and natural ingredients.

● OUR MISSION

We envision a world in which every family can access quality personal care, fulfilling all their skincare needs from hydration, beauty to germ protection.

● OUR VALUES

EXCELLENCE - We believe in building long-lasting products and brands that will have a positive impact on our community for decades to come. Our extensive knowledge and expertise drives excellence at every step of the process till our skin-friendly products make their way to you.

GENEROSITY - Customer-centricity is our number one priority. We envision a happy and healthy life for millions of families and seek to create value for all our stakeholders along this journey.

POSITIVITY - We strive to make every interaction with our products and community a positive one, and we are deeply committed to this cause.

OUR PRODUCTS



Beauty Blush

ROSE BLOSSAM



A deluxe body soap steeped with pure rose water and essential oils that leaves your skin feeling soft and radiant.

DESCRIPTION:

With natural elements, our deluxe soap, Blush gives your body the right blend of radiance and moisture. Great for a rejuvenating bath, our rich-lathering cleansing soap is filled with Rose Essential Oil, Rose Water, and Milk Extracts. With antibacterial minerals in the form of the rose essential oil, it is best for keeping your skin healthy, while ensuring a hydrating feel. Rose water cleanses the skin, and maintains the natural pH level. The milk extracts smoothen your skin by removing dead skin cells and restoring the natural glow of your body, leading to never-like-before radiance!

FEATURES:

- Nutrient-rich showers filled with essential minerals.
- Gentle cleanser for the glowing body.
- Moisturizing and smoothing elements for the skin.
- Cruelty-free casing.

Beauty Blush

LIME FRESH

Lime Fresh soap infused with zesty lime extracts and invigorating essential oils, ensuring your skin feels refreshed and revitalized.

DESCRIPTION:

Experience the essence of freshness with our Lime Fresh soap. This premium soap is a harmonious blend of natural ingredients that lavish your skin with rejuvenation and moisture. Indulge in a revitalizing bathing experience as this luxuriously lathering cleansing soap is enriched with the invigorating essence of zesty limes, Lime Essential Oil, and Lime Extracts.

The Lime Essential Oil provides your skin with its natural antibacterial properties, ensuring optimal skin health while delivering a deeply hydrating sensation. Lime Extracts work to cleanse and balance your skin's pH level, leaving it feeling invigorated and refreshed. Say goodbye to dullness as the soap's Milk Extracts gently exfoliate, eliminating dead skin cells and revealing your body's innate radiance. Lime Fresh soap promises a never-before-seen glow, inviting you to embrace the true essence of freshness.

FEATURES:

- Elevate your shower experience with a nutrient-rich infusion of essential minerals.
- Experience a gentle cleansing that leaves your body glowing.
- Enjoy the moisturizing and skin-smoothing benefits of our formula.
- Rest assured, our product comes in a cruelty-free casing.



Beauty Blush

SEA MINERAL



A luxurious body soap enriched with sea minerals and a blend of essential oils, providing your skin with a revitalizing sensation, leaving it soft and glowing.

DESCRIPTION:

Infused with the power of sea minerals, our premium soap, Sea Mineral Glow, delivers the perfect balance of luminosity and hydration for your skin. Ideal for a revitalizing bath experience, this indulgent, creamy soap is enriched with Sea Mineral Extracts, Rose Essential Oil, and Milk Extracts. The antibacterial properties of sea minerals in the form of Rose Essential Oil promote skin health while ensuring a deeply moisturizing effect. Sea Mineral Extracts cleanse and maintain your skin's natural pH balance. Meanwhile, the milk extracts gently exfoliate, removing dead skin cells and restoring your body's natural radiance for a never-before-seen glow!

FEATURES:

- Enriching showers infused with vital minerals from the sea.
- Mild cleansing for a radiant complexion.
- Hydration and skin-smoothing benefits.
- Ethical and cruelty-free formulation.



Tuscany

Luxury



LUSCIOUS LAVENDER

A luxurious body soap infused with fresh lavender that calms the mind and soothes the body. Uplift your mood with a cherishing and hydrating bath with Tuscany.

DESCRIPTION:

Purify and detoxify your skin with pure lavender extracts. Laden with natural components, our premium soap maintains the skin's natural moisture and cleanses it leaving a hydrating feel after every bath. The scent of lavender eases the mind, and helps your skin to relax with de-stressing effects. Our bathing bar also comes with milk extracts that give your skin vital nourishments and a velvety finish. A rich and creamy solution, Tuscany is just the right soap for a dreamy, enlivening and nurturing shower.

FEATURES:

- Reduces appearance of skin imperfections.
 - Calms the mind and relieves stress.
 - Heals dry skin.
 - Provides a creamy and velvety touch to your skin.
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ZAPP

ANTIBACTERIAL SOAP



Safeguard yourself and your close ones with the absolute germ protection formula. A cleansing soap that does more than simply clean, ZAPP is your ultimate defense against all germs and bacteria.

DESCRIPTION:

With the goodness of natural citronella oil, ZAPP+ is specially formulated to provide you and your family with both germ protection and skin care. With a fresh and long-lasting smell, citronella oil is an antibacterial agent that has numerous benefits like detoxifying, maintaining water balance, relieving pain and controlling skin-related problems. ZAPP+ is designed to provide a gentle and moisturizing bath that makes your skin feel clean and healthy without making it dry. A soap that gives all; protection against germs and healthy skin benefits for better living.

FEATURES:

- Reduces appearance of skin imperfections.
- Calms the mind and relieves stress.
- Heals dry skin.
- Provides a creamy and velvety touch to your skin.



OUR UPCOMING PRODUCT



Scrub

Creams

Shampoo

Body Gels

Hand Care

Deodorant

Body Lotion

Petroleum Jelly

Talcum Powder

Skincare Lotion

Shower Gel & Body Butters





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